



## Community Awareness Committee Agenda – 5/16/22

Meeting called to order by Brandon Kyker at 2:04pm

Present: Brandon Kyker, Megan Bennett, Suzanne Martinez, Gina Zinck

### 1.0 Welcome and Introductions

### 2.0 Minutes and Approval

2.1 Review and Approval of March 22, 2022 – Community Awareness Committee minutes

2.2 Review and Approval of April 18, 2022 – Community Awareness Committee minutes

### 3.0 Public Comments

- Gina stated that Cricket Wireless will be donating phones during Empower Shower starting this Friday.

### 4.0 Old Business

#### 4.1 CoC Website

- Brandon stated that quite a few people have reached out through the new CoC website. People experiencing homelessness have reached out for services and assistance and also other non-for-profit agencies inquiring about the CoC.

#### 4.2 Neighbors in Need Event

- Brandon has been filling out the permit for the Neighbors in Need event for Willow. Julie will provide Brandon with sign dimensions and then get quotes from various sign/printing companies. Julie and Brandon were discussing having clients possibly help with guiding traffic. Rotary Club and Explorer's Program (police) were brought up by Gina and Suzanne if more people are needed to assist with the flow during the day. Julie has a sound guy that she will ask to assist with the tech and sound equipment for the event. Stix and Noodles will be one of the food trucks that will be attending the event and they are donating 50 plates towards people experiencing homelessness. Brandon will look into tents in case the day of requires some protection from the elements for the band.
- Brandon suggested reaching out to find someone to make a logo for the Neighbors in Need event. Megan is going to check with Sue to see if she has any connections for someone who could design a logo for the event.

### 5.0 New Business

#### 5.1 Landlord Engagement Programs

- Brandon suggested assisting the Housing and Services committee with landlord engagement programs as this is a topic that the forum aspect of the Neighbors in Need event would speak to.
- Lake County and Rockford both have landlord engagement programs that are currently running.

## 5.2 Success Stories

- Brandon will showcase the Empty Bowls examples that Gina had sent over as those example stories have the perfect length and speak to exactly what the stories should be.

## 5.3 CoC Website Donation Wordage

- Brandon will email about this topic so that the meeting does not run too long over.

## 6.0 Member Announcements

- No member announcements.

## 7.0 Adjournment

- Megan motioned for adjournment. Gina seconded. The meeting adjourned at 3:26pm.